



Phi Beta Sigma Fraternity, Inc.

Building Stronger Fathers Initiative
145 Kennedy Street NW
Washington, DC 20011

**FOR IMMEDIATE
RELEASE:**

Second Annual Phi Beta Sigma Bowl-4-Babies Increases Awareness and Helps Moms & Babies In St. Louis

St. Louis, MO.,USA, | February 14, 2018 -- The Kappa Sigma Alumni Chapter of Phi Beta Sigma Fraternity, Inc. will be holding their fun-filled second annual Bowl-4-Babies to benefit the March of Dimes, March 17, 2018 from 2 p.m. to 5 p.m. at the Olivette Lanes at 9520 Olive Blvd. St. Louis, MO 63132.

The purpose of this event is threefold, bring awareness to the community about the plight of premature births and infant death in our community, raise funds for research for the March of Dimes, and to bring the family together to promote fatherhood under “Building Stronger Fathers” initiative, the national partnership of Phi Beta Sigma Fraternity under Social Action and the March of Dimes.

“As an organization dedicated to social action, we are committed to the expansion of research and prevention of premature births that are occurring in the African American community at an alarming rate.” Kappa Sigma Alumni Chapter President Bro. Dr. Mark A. Hewitt

For a \$20 donation for admission, guests will receive 3 hours of bowling with shoe rental included, a 50/50 Give-A-Way, various prizes and drawings, as well as lots of fun for the entire family! The proceeds from the event will be donated to the March of Dimes.

“As a leader in the community, the Kappa Sigma Chapter of Phi Beta Sigma Fraternity, Inc. is a champion in the fight for healthy babies in their community. This event is great for all ages and brings a much needed awareness to the community about the combined mission of the March of Dimes and our great Fraternity,” explained Bro. Carlos Williams II, International Chairman for Phi Beta Sigma’s partnership with the March of Dimes.

Please plan to attend the Bowl-4-Babies event to help babies in our community. To purchase tickets please visit www.StLouisSigmas.com

Phi Beta Sigma Fraternity, Inc., an international organization of college and professional men, was founded on January 9, 1914 at Howard University on the principles, Brotherhood, Scholarship and Service. These principles are exhibited by the fraternity motto, “Culture for Service and Service for Humanity.” Phi Beta Sigma has a membership of over 150,000 with over 750 chapters throughout the continental United States, Switzerland, Europe, Asia, the Caribbean and Africa. Please visit our website phibetasigma1914.org

The March of Dimes is the leading nonprofit organization for pregnancy and baby health and works to improve the health of babies by preventing birth defects and premature birth. For more than 75 years, moms and babies have benefited from March of Dimes research, education, vaccines, and breakthroughs. For the latest resources and health information, visit our website marchofdimes.org

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Established 1914